

HERITAGE REGIONAL HIGH SCHOOL



ROBO HUSKIES
#7053

IN PARTNERSHIP WITH



Objective

We are the FIRST Robotics Competition team 7053 Robo Huskies from Heritage regional high school from Saint-Hubert, Quebec. This year will be the third season participating in the FIRST Robotics Competition.

The idea was raised by Joe Paduano, the father of one of the school's students, who already started a robotics team for FIRST Robotics Competition and FIRST LEGO League Competition. Since the College already has a noontime robotics club using Lego Mindstorm robots, we considered this to be the next step to further challenge our students.

Goal

Our main goal would be to participate and succeed in advancing at the tournament. Also, our vision goes beyond the tournament. We would like to encourage our students to gain a better understanding of tomorrow's technologies, organize activities, and participate in aerospace workshops.

We are also considering a robotics concentration in the near future as an alternative to sports programs.

Business Strategy

We will try to obtain grants by outside sponsors. At the start, the students will seek funds from friends and family. After which they will be accompanied by their coaches and visit potential sponsors mentioned in the section Business Plan.

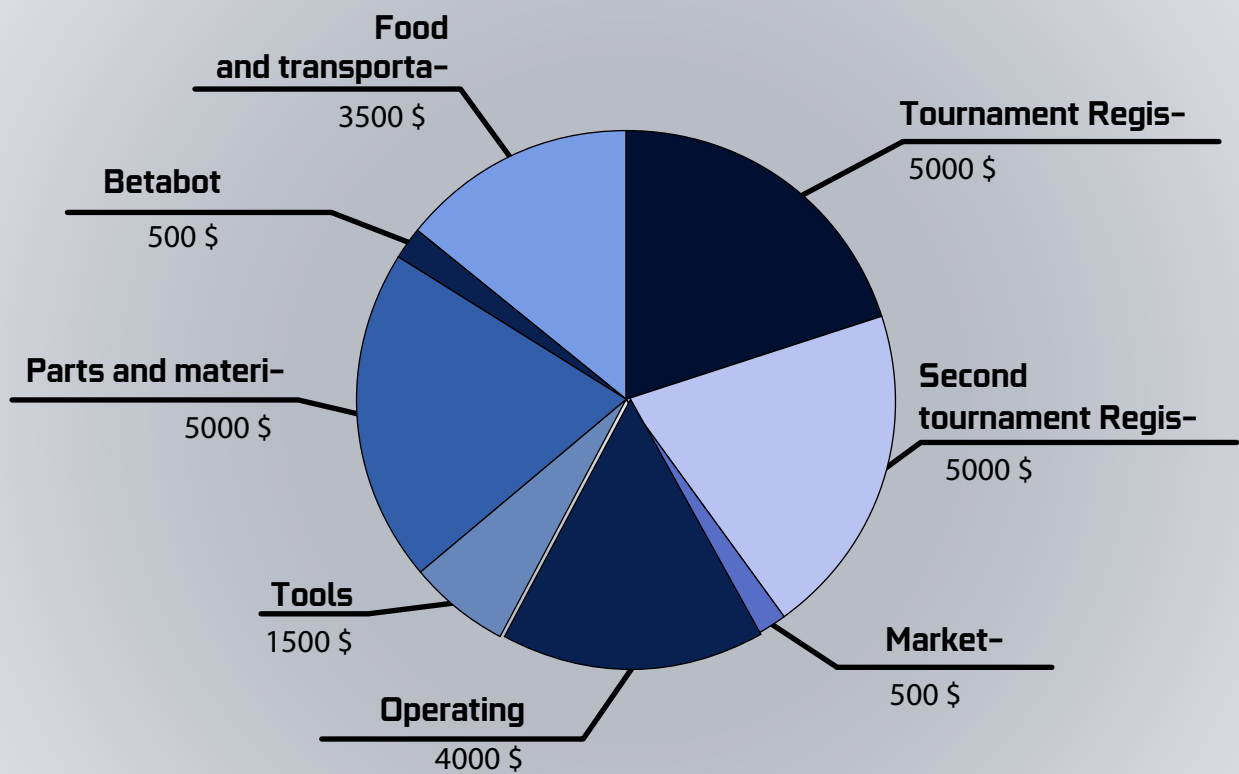
Schedule of financing activities



- A** The students will seek funds from friends and family, after which they will be accompanied by their coaches and visit potential sponsors
- B** The students will be trained on how to meet and what to say to potential sponsors
- C** Meet potential sponsors
- D** New web site will be functional and visitors can sponsor the team and pay online using the Paypal platform or Square

Team budget 2020

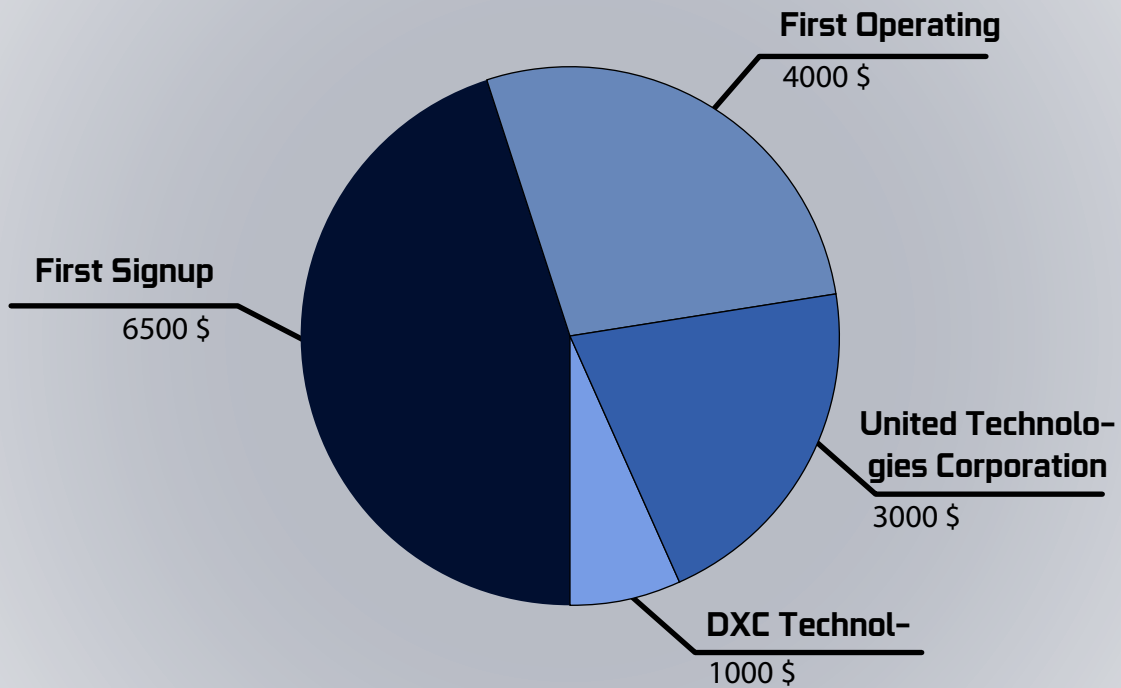
Expenses



TOTAL
25 000 \$

Team budget 2020

Assured Revenue



TOTAL
14 500 \$

Sponsor benefit information

VIP + of 3000\$

- Tournaments: Your company thanked during competition alliance selections nationally
- Robot: Large logo of business
- Banner: Large logo (displayed at events and tournaments)
- Team Shirts: Large logo on back of shirts (worn at events and tournaments)
- Website: Logo & link on sponsorship page and logo on first page
- Memorabilia: Thank you plaque and Robo Huskies shirt
- Invitation to end of year celebration

Platinum – 1000\$ – 2999\$

- Robot: Medium logo of business
- Banner: Medium logo (displayed at events and tournaments)
- Team Shirts: Medium logo on back of shirts (worn at events and tournaments)
- Website: Logo & link on sponsorship page
- Memorabilia: Thank you plaque and Robo Huskies shirt

Gold – 500\$ – 999\$

- Robot: Small logo of business
- Banner: Small logo (displayed at events and tournaments)
- Team Shirts: Small logo on back of shirts (worn at events and tournaments)
- Website: Logo and link on sponsorship page

Sponsor benefit information

Silver – 200\$ - 499\$

- Robot: Business card size logo of business
- Banner: Business card size logo (displayed at events and tournaments)
- Team Shirts: Line of text on shirt (worn at events and tournaments)
- Website: Logo and link on sponsorship page
- Memorabilia: Thank you letter and Robo Huskies shirt

Bronze - \$25-\$199

- Robot: Line of text with business name on robot
- Memorabilia: Thank you letter

Copper - Your Service

- Robot: Line of text with business name on robot
- Memorabilia: Thank you letter

Team contact information

Main contact

Louis Larouche
louis.larouche@rsb.qc.ca
450-678-1070 :6617
Jean-Sébastien Roch
jsroch@gmail.com
438-499-7339

Sponsorship information

Checks should be made payable to Heritage Regional High School in the memo line, write Robo Huskies.

Mailing address

Heritage Regional High School
Att : Robo Huskies, Louis Larouche
7445 Chemin Chambly
Saint-Hubert (Quebec) J3Y 3S3